

## Why Network-Centric Observability?

Observability is becoming a key pillar of modern IT. as more enterprises experience the visibility gaps and blind spots across the hybrid-cloud, and multi-cloud as they execute their digital strategy. A well-thought observability practice provides clear advantages across service agility, application performance, security, and economics.



Network observability users are 2X more likely to detect application issues

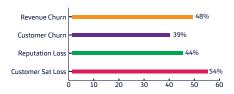


They get 70% faster MTTR for performance degradation or unplanned downtime



The average cost of application downtime reduces by 89%from \$23.8M to \$2.5M

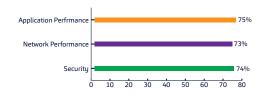
#### **Service-Downtime Impact**

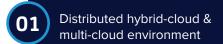


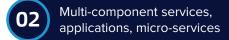
### Observability Impact on MTTR



### Top Uses of Observability









## The Challenges

Un-correlated
No Dashboards



Monitoring

Full Das

Fully-correlated Dashboarding

Observability

### Reduce Service Outage

through Network-Centric Application Analysis

#### **Strengthen Cyber Security**

through Hi-Res Network Data for Threat Detection

# Accelerate Incident Response through Network Forensic Analysis

### cPacket Solution: Powering Hybrid-Cloud Observability

