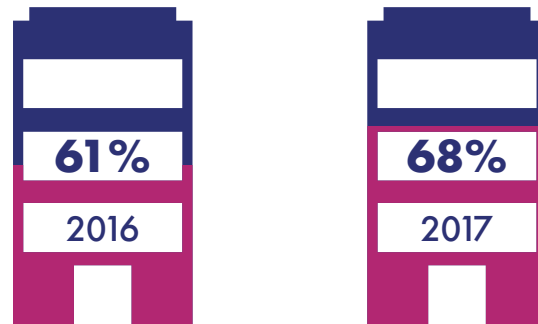


THE OPPORTUNITY TO SECURE YOUR CUSTOMERS' DATA

Breaches accelerate in spite of increased IT security spending



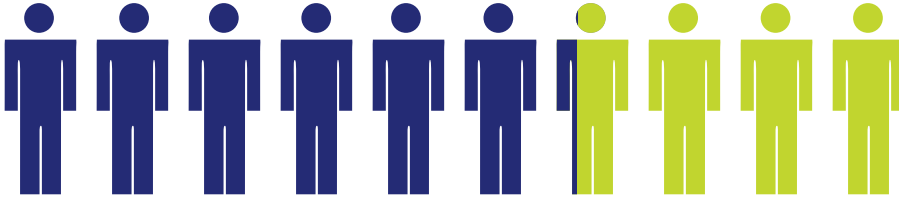
Had a data breach

Global IT security pros report their organizations are vulnerable to data threats

88% Vulnerable



30% Very or Extremely Vulnerable

63% 

of IT security professionals are deploying advanced technologies without the required data security

Encryption and access control: Encryption needs to move beyond laptops and desktops



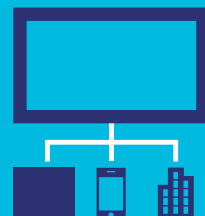
Data center: File and application level encryption and access controls



Containers: Encrypt and control access to data - within containers and underlying storage



Cloud: Encrypt and manage keys locally, BYOK enables safe SaaS, PaaS and IaaS



IoT: Use secure device ID and authentication, as well as encryption of data at rest on devices, back end systems and in transit to limit data threats



Big Data: Encryption and access control within the environment

To access the full Data Threat Report, please visit <https://dtr.thalesecurity.com/>

STRATEGIES FOR SUCCESS BASED ON THE LATEST ENCRYPTION TRENDS



41%

of **companies** now have a consistent enterprise-wide **encryption strategy**

Survey results from over 4,800 individuals in 11 countries

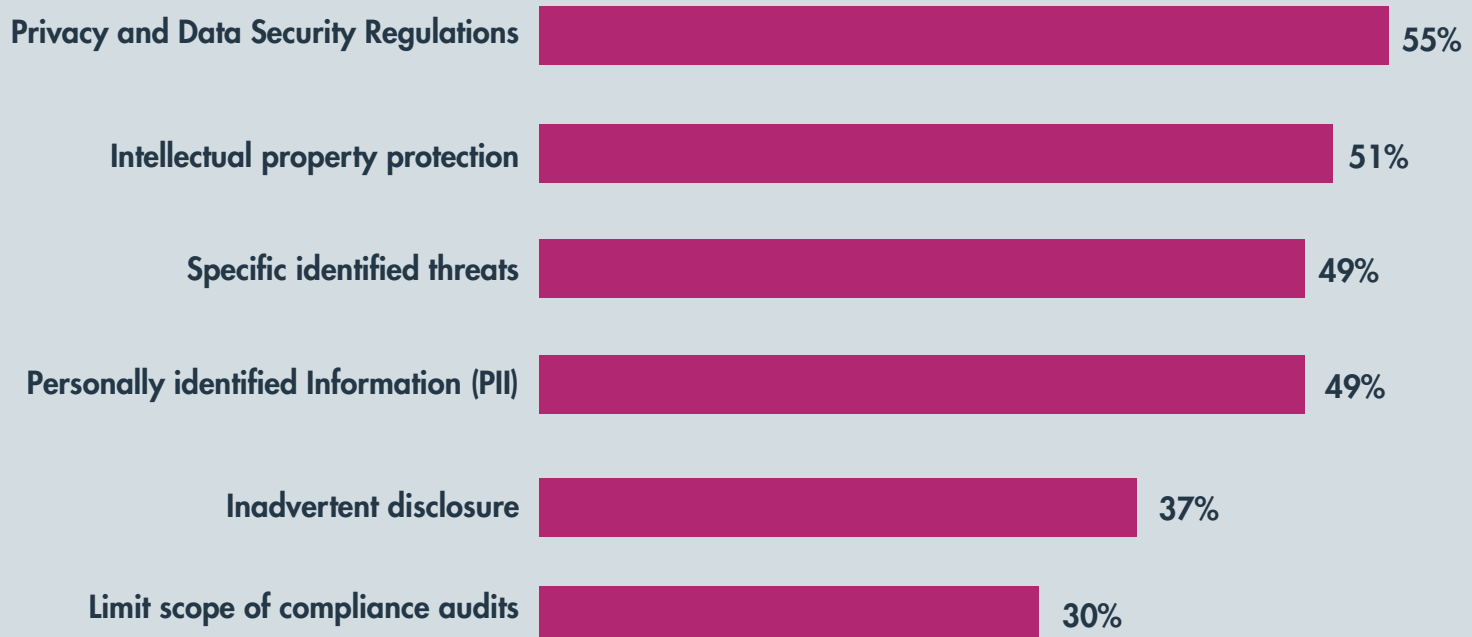


For the first time in the history of the study, **business unit leaders** have the **highest influence over encryption strategy** (higher than IT!)

Top drivers for encryption



Compliance remains the top driver for encryption, however it is followed closely by the need to protect various types of sensitive information



What data is most commonly encrypted?

